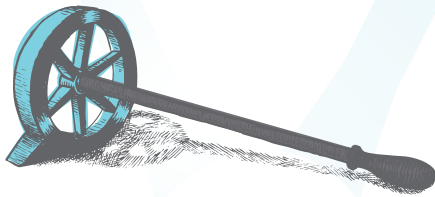


When it comes to creating vehicles for your brand communications, there's almost nothing we can't do.

TripleSpoke, Inc.
3759 N. Ravenswood
Suite 229
Chicago, IL 60613

BELOW IS A LISTING OF OUR MOST COMMON SERVICE OFFERINGS. WE'LL HELP YOU PUT TOGETHER THE BEST MIX FOR YOUR BRANDING AND DESIGN NEEDS.



BRAND

Knowing what's true about your business or organization allows all your communications to connect to a central hub, creating consistent manifestations in all the many ways your audience interacts with you.

We can help with:

- Discovering Brand Attributes
- Determining Brand Positioning
- Distilling marketing data
- Auditing existing materials
- Mood & Concept Boards

[Learn more about our approach to Brand](#)

IDENTITY

Identities are the portal to your brand. Arguably the most visible aspect of a company, identities have an effect on all other media and encompass:

- Logos & color palettes
- Iconography
- Stationery systems
- Illustrations & photography



[View our work in Identity](#)

WEB & INTERACTIVE

More than just websites, electronic communications offer a multitude of possible brand touchpoints for your audience that can reach them in exciting new ways:

- Websites & microsites
- Company blogs & internet syndication
- Content Management Systems (CMS) migrations
- Website audits: branding, visual & functional consistency, SEO
- Email newsletters & marketing
- ePapers (PDFs)
- Interactive media & animation
- Promotional/Interactive CD-ROMs



[View our work in Web & Electronic](#)

PRINT COLLATERAL

Printed pieces have an ability to lend weight and credibility through tactile sensations unavailable in other media. Create powerfully branded pieces:

- Brochures
- Flyers & sell sheets
- Media kits
- Advertisements & inserts
- Folders
- Annual reports & booklets



[View our work in Print Collateral](#)